No. 178 Oct. '75

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ISSUE WE
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—Alfred E. Neuman

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DEPARTMENTS

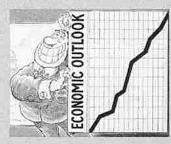
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BERG'S-EYE VIEW DEPARTMENT
The Lighter Side of Gardening
CURRENCY EVENTS DEPARTMENT
The MAD Economics Primer
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MAD—Oct. 1975, Volume 1, No. 178. Published monthly except February, May, August and November, by E. C. Publications, Inc., 485 MADison Avenue, New York, N.Y. 10022. Second Class Postage paid at New York, N.Y. Subscriptions: in U.S.A., 20 issues \$10.00. Outside U.S.A., 20 issues \$12.50. Allow 10 weeks for change of address to become effective. Entire contents copyright © 1975 by E. C. Publications, Inc. The Publisher and Editors will not be responsible for unsolicited manuscripts and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

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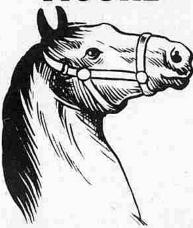
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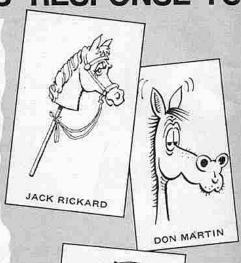
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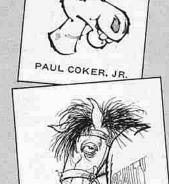
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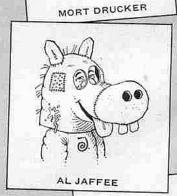
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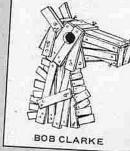
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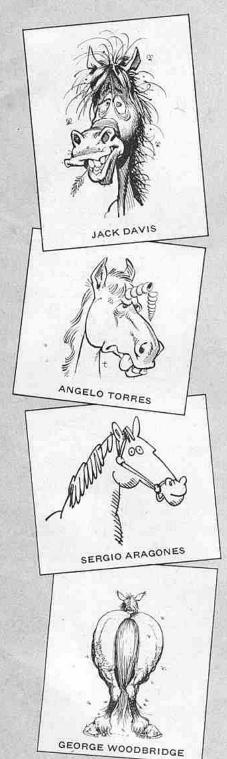






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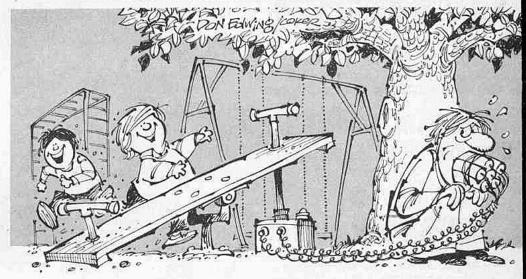


HORSE DRAWERS' ART INSTRUCTION SCHOOL

INTER-OFFICE MEMO Sid-We got some "live ones" here! Not an ounce of talent in the bunch! Sign 'em up-quick! Ant

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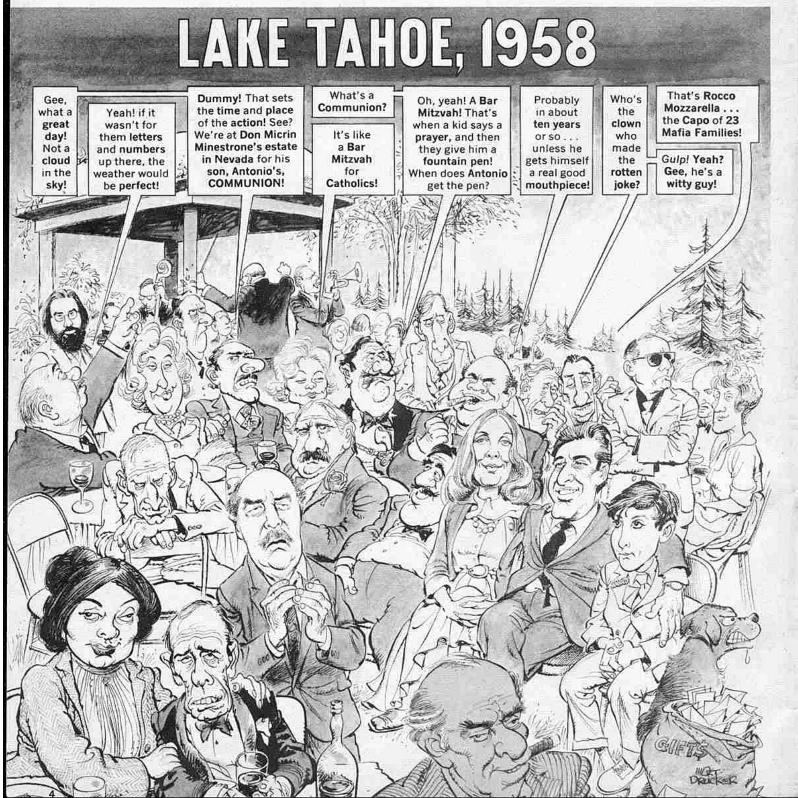


Yep, here we go again with another of these ineffective offers of full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid, suitable for framing, or wrapping fish, or training puppies, or lining bird cages. So if you'd like to help us get the money back that we invested in overprinting these bombs, order yours today. Send 35¢ for 1, 75¢ for 3, 51.55 for 9, \$3.15 for 27 or \$6.35 for 81 to: MAD, 485 MADison Avenue, New York, N.Y. 10022



"FAMILY" REUNION DEPT.

When last we saw the beloved Minestrone Family three years (and a couple of hundred bodies, and several Academy Awards, and \$100 million in box office grosses) ago, God had made Vino, the original Odd Father, an offer he couldn't refuse and called him to that "Great Pizzeria In The Sky," and Micrin, Vino's youngest son, had taken over. We pick up the action again with Micrin Minestrone as Head of the Family and determined to prove that he can play...



99974633 RTTOO!

This Communion is wrecking my schedule, so I'll have to combine business with pleasure! Now, did you blow up those three Las Vegas hotels like I told you, Tim?

Yes, it's been taken care of!

Good! Well, so much for pleasure! Now to business! What happened to the Boy's Choir . . . ?

Vinny rubbed them out!

My God! Give me one good reason why!

When somebody said the Choir was going to sing . . . Vinny thought it was to the COPS!

That's a good reason!

Micrin, all these people are waiting to kiss the Odd Father's hand and ask you for your council-or

for a favor!

We go in order of importance -the biggest crooks first!

Sal Valducci! I'm in charge of narcotics in New York!

Sorry! Not big enough!

I'm Frankie Jamminjelli a Detroit Don! I just had 46 men wiped out!

Listen, everybody! I said the BIGGEST **CROOKS FIRST!!** Who are you . . .?

I'm a United States Senator! Now we're talking! YOU'RE FIRST!



ARTIST: MORT DRUCKER

WRITER: LARRY SIEGEL

Mr. Minestrone, on your plan to take over all of Las Vegas, I've got news for you!

I want \$250,000 and a piece of

I must see Micrin!

You'll have to wait in line like the rest of

I can't believe it! I'm Number 62 in

are YOU complaining about?!? I'm and I'm

What

Micrin . . this is my boy friend, Moil! I'd like to marry him!

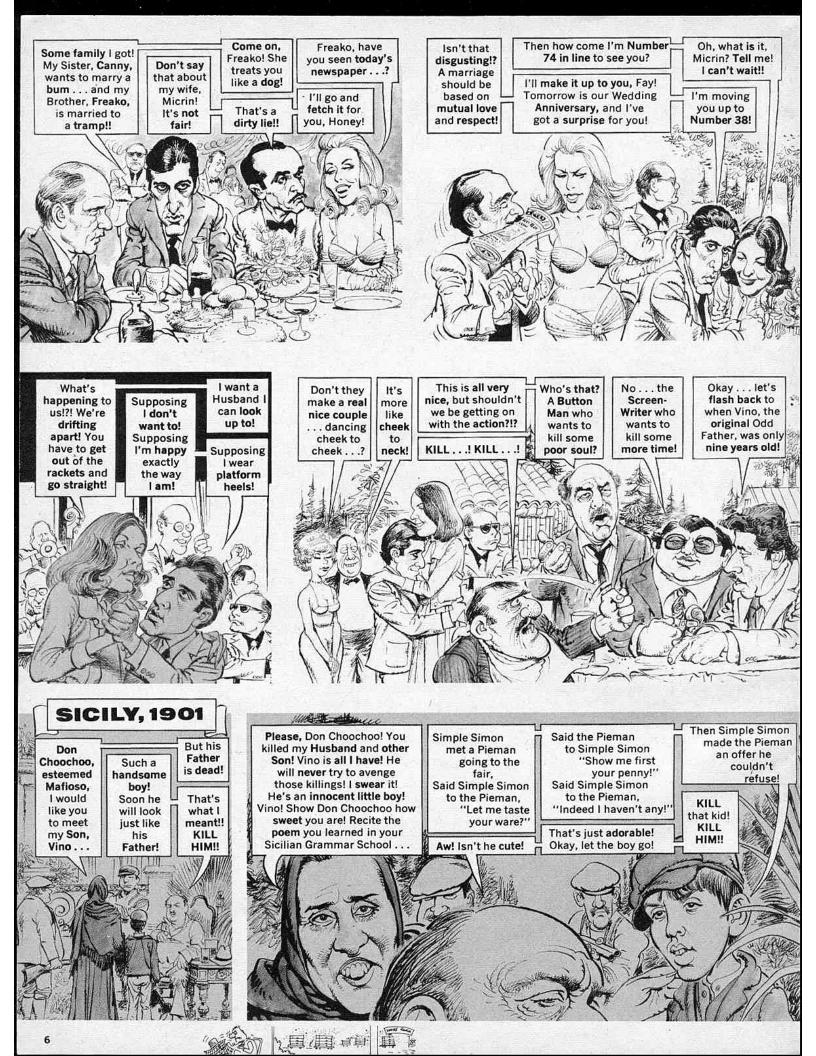
Him?!? This creep?! He's no Husband for an Italian girl! He's not one of OUR KIND!

But he loves me! He's tender and gentle . . and he never hits me!

See? I TOLD you he's not one of our kind!



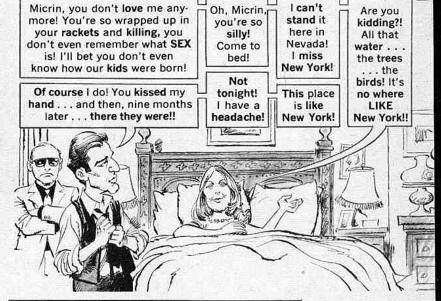








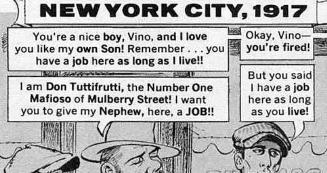




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LAKE TAHOE, 1958





Look at it this way! If I don't do what he says, how much money can you make in the next seven seconds?!?



MIAMI BEACH, 1958



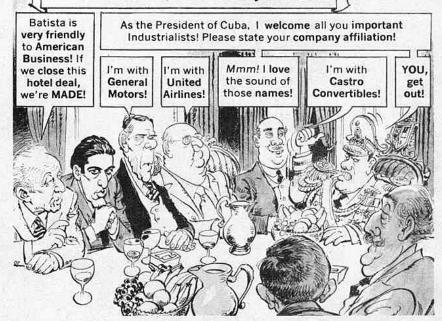
Okay . . . here's my business proposition! You and I go down to Havana, and we start buying up the hotels! In no time at all, we can OWN Cuba!

Listen, Herman, the Mafia may move in strange ways, but we're really patriotic Americans! We're not interested in owning any foreign country! I'm **sorry,** Micrin! I didn't . . .

Yes, sir! Owning the good ol' U.S.A. is enough for us!!



HAVANA, CUBA, 1958



There's something fishy going on! I don't trust Roth OR his hotel deal! I know it was HIM who tried to have me killed! And Freako was in on it!

It's a lot of little things! He's been acting very nervous lately! And he looks at me strangely! And then there's the notation I found on his desk calendar: "Blast Micrin off the face of the Earth today!"

Your OWN BROTHER?!? How can you be sure?!?

Yeah, but how can you be SURE?!?

Call it a crazy hunch!





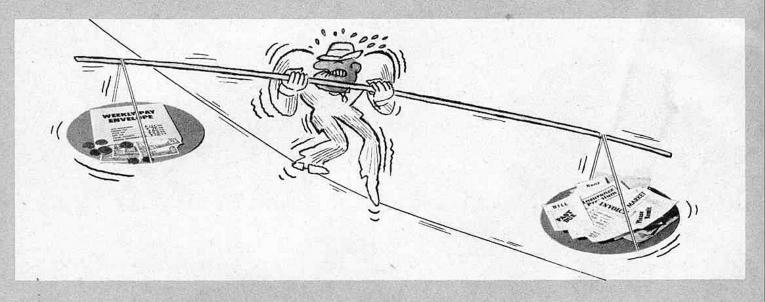


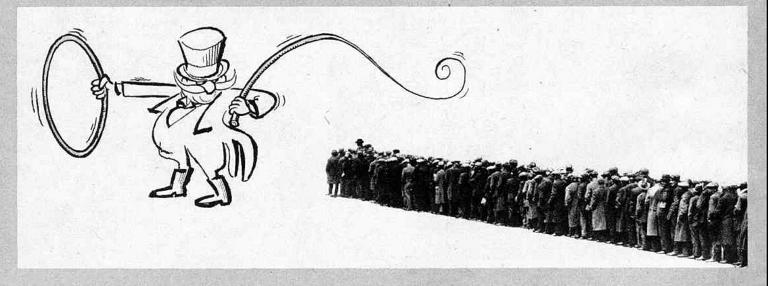


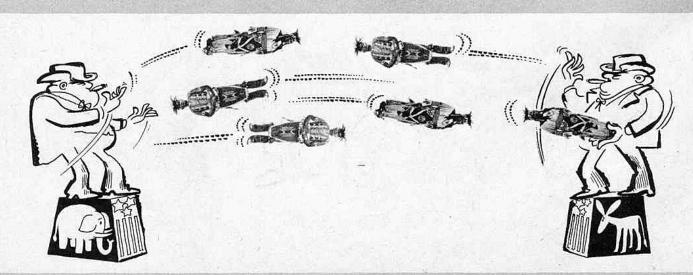


ACTS TO GRIND DEPT.

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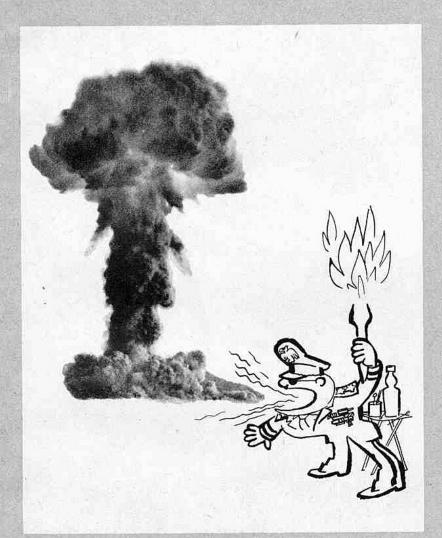


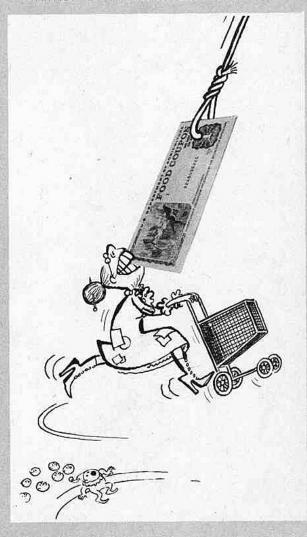


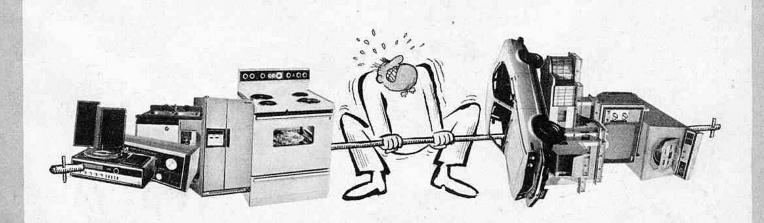


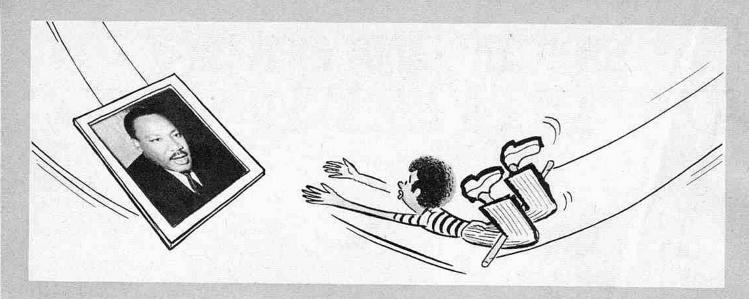
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ARTIST & WRITER: ARNOLDO FRANCHIONI



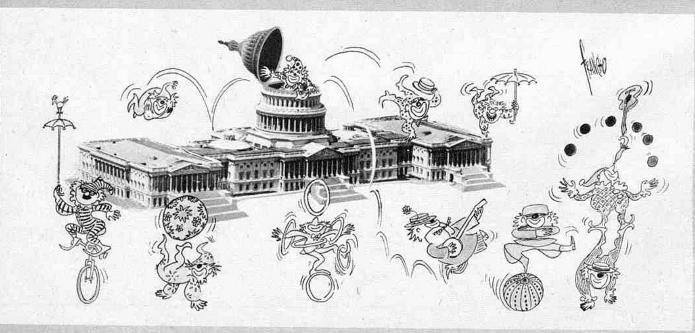






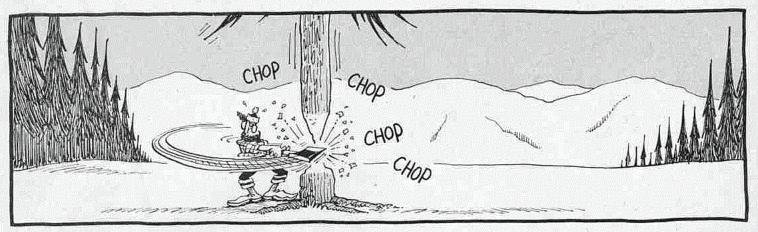


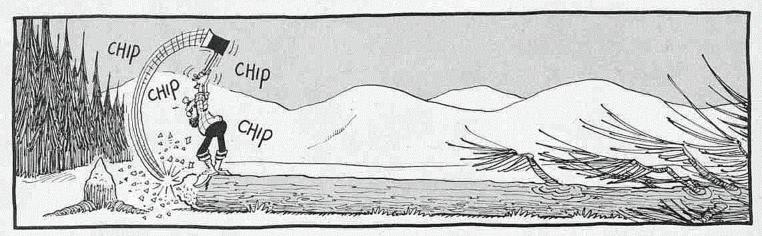


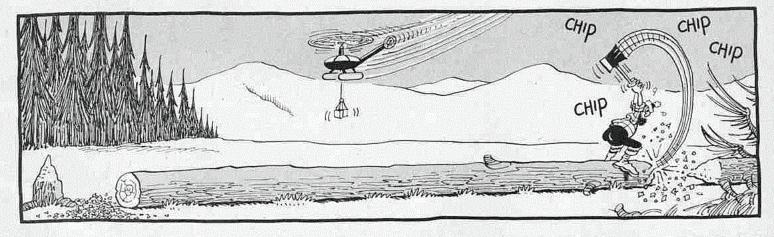


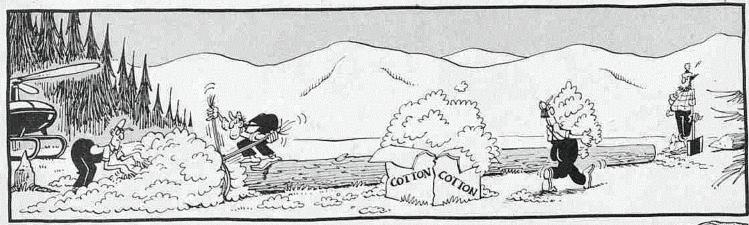
DON MARTIN DEPT. PART I

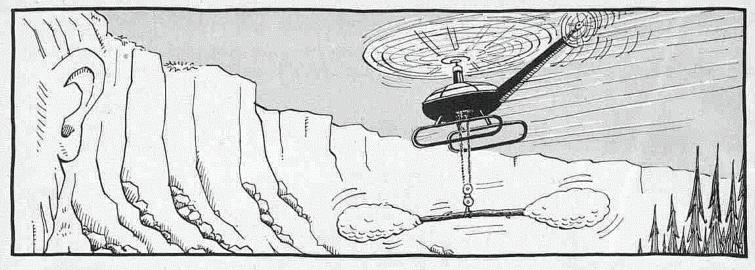
ONE DAY IN SOUTH DAKOTA

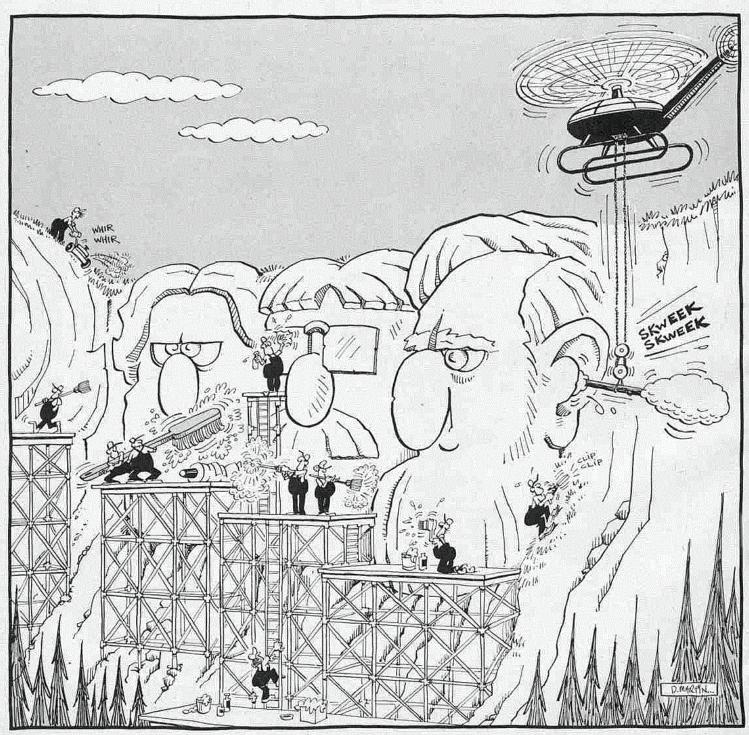








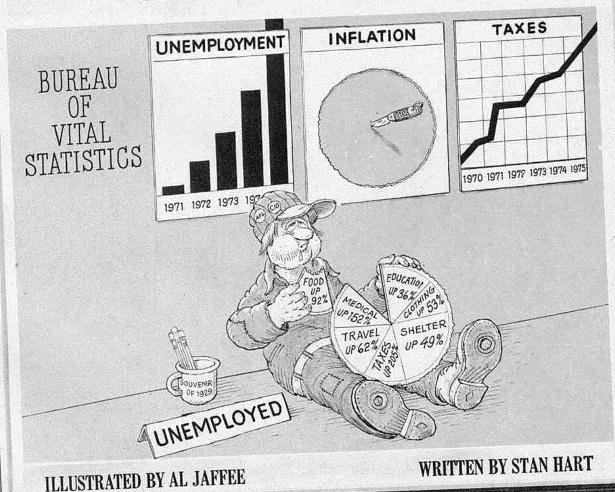




CURRENCY EVENTS DEPT.

These days, our country is going through a very rough period. And no one seems to understand how . . . or why. But there are many Economists who offer solutions. Since you'll never read your Economics textbooks, we thought we'd give you a "cram course" in Economics. We call it a "cram course," because after you read it, you'll know one thing . . . just where to cram those Economists' solutions!

THE MAD ECONOMICS PRIMER



See the funky people wearing funky clothes. See the old movies they're going to.
America is on a "Nostalgia" kick.
Everyone wants to turn back the clock
To the "Good Old Days."
In the area of ECONOMICS,
The clock has already been turned back
To the 1930's.
And if you believe
Those old days were good—
You also believe that whales can tap dance!

But our Economic Situation today
Isn't exactly like it was back then.
Back then we had unemployment
And the price of everything was down.
Today, we have unemployment
And the price of everything is up.
Hey! Maybe those were the "Good Old Days"!
(Do a Soft Shoe, Moby Dick!)





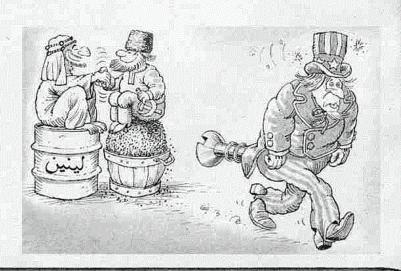
We have always been told
That America is the Land of Plenty.
And it's true.
Today, there's plenty of unemployment
And plenty of businesses going broke
And plenty of frightened people.
What America needs now is
Strong leadership in Washington
With plenty of good ideas.
Oops! America just ran out of plenty.

See the confused man.
He is wondering how it all happened.
Last year, everything was "Whoopie!"
Now things are all "Icch, ptooey!"
Why?
Well, remember Vietnam?
We spent 250 billion dollars there
Just to keep our friend, President Thieu in office,
And thereby make sure that
Corruption would not vanish from Southeast Asia.
Icch, Thieu—y!!

Then we made a deal with our friends,
The Russians,
We sold them wheat at bargain prices,
In the middle of a wheat shortage,
And domestic food prices took off
Like a Sputnik.
Isn't that a funny way to fight Communism?

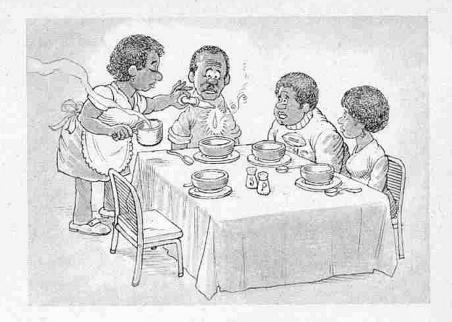
Then our pals in Saudi Arabia, Iran and Venezuela Quadrupled the price of oil And millions of Americans Were thrown out of work.

Isn't it nice that our Government Works so hard to keep such good friends abroad While losing them at home?



See the lady shopping for food.
See how she holds on to her shopping cart.
Why does she hold on to it so tight?
Is she afraid someone might steal it?
No, she needs it for support.
Because when she sees the prices
She might faint!
See her run to the "Express Checkout."
Why is she going there?
So she can get out of the store fast
Before the prices change again.

A few years ago, you could feed A family of four for \$25 a week. You still can! If you're a family of Munchkins. With the price of food so high, You have to be affluent To even afford malnutrition.



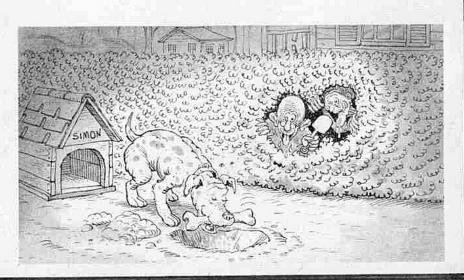


See the farmer deep in thought.
Is he trying to figure out
What to plant where?
No, he is trying to figure out
What NOT to plant where!
Because if he plants too much,
He will lose money.
There will be an oversupply of food,
And prices will go down.
To prevent this, the Government
Gives him a subsidy.
A subsidy is money for not planting crops.
It's like getting an "A" in History
For not showing up in class.

Who pays these Government subsidies? Guess!
That's right! You do!
Your taxes go to the farmer as subsidies
So he will plant less crops
So you will pay more for food!
You're a two-time loser!

Does this system sound strange to you? How do you think it sounds
To the starving Asians or Africans?
They know that America could feed
All the hungry people of the world.
If the price was right!

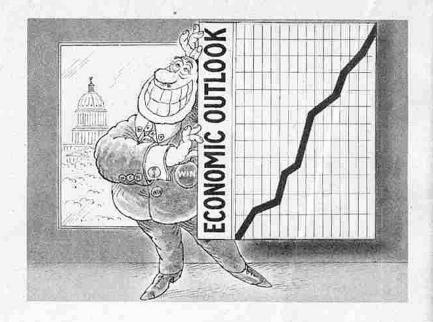
See the old people shopping.
They are the hardest hit
Because they live on fixed incomes.
See them spend their meager funds
Buying dog food.
Isn't that sweet?
Not when you realize
That more than half of them
Don't even own dogs.



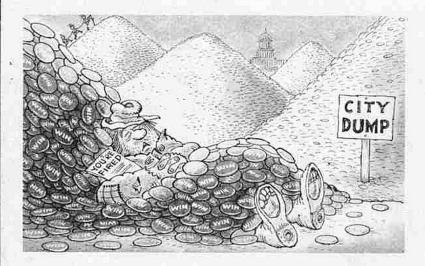
Economics experts say
That we will have 9% unemployment.
They call it "an acceptable level."
It's not very acceptable
If you're one of the 9%.

Experts now predict that the economy
Will turn later this year.
And now the workers are concerned.
They're afraid that the Experts may be right,
And the economy will turn from bad to worse.

To keep their jobs, many workers Work fewer hours, or take pay cuts. In the same spirit, some executives Have also taken pay cuts. The head of General Motors cut his pay in half. From \$700,000 to \$350,000 a year. Which proves that, in a Democracy, Hard times affect everyone alike.



See the President.



He is working to solve our economic problems
Can he do it?
People have their doubts.
They're afraid that this Ford
May turn out to be another Edsel.
When he came into office,
He vowed to fight inflation
With a bold new idea.
What was the idea?
Print millions of buttons.
Remember the "W.I.N." buttons?
They were very popular
With eight year old kids.
Almost as popular
As "Chicken Inspector" buttons.

First, the President wanted to increase taxes.

Next, he wanted to decrease taxes.

First, he said we should save our money.

Next, he said we should spend our money.

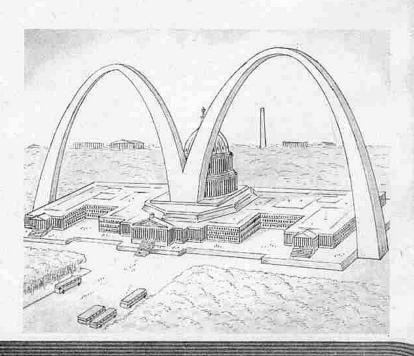
But don't feel embarrassed about our President.

After all, you didn't vote for him.

Come to think of it, NOBODY did!

Maybe he's not as foolish as we think.
He made Nelson Rockefeller the Vice President.
Maybe that was a shrewd move.
Maybe the President hopes
That Rockefeller will buy the country
And give us all an allowance.

But if Rockefeller DID buy the country, Would he keep Mr. Ford? Or would he want someone With greater insight, greater ability, And greater stature? Someone like Ronald McDonald!



See the men with all the charts and graphs.

They are Economists.

They can predict what is going to happen to the economy.

They are very consistent.

They are never right.

Economics is a science.

However, it is not as exact a science

As Astrology, Numerology or Tea Leaf Reading.

Economists have their own language

That prevents them from being understood.

For instance, Economists will tell us they have good news.

They will say, "The rate of unemployment is down."

Does that mean that fewer people are out of work?

No, it means that more people are out of work,

Only less more than last month.

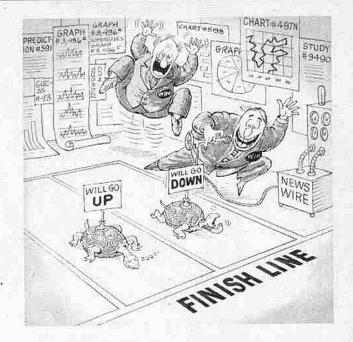
Understand?

Good! You're not supposed to!

It's like a Doctor telling you he has bad news and good news.

The bad news is: You only have a month to live.

The good news is: The days are getting longer.





How can you beat the high cost of living? Experts tell you to put Six months' income in a savings bank. How are you supposed to do that? Maybe by robbing another savings bank!

Maybe you can grow your own vegetables, Even if you live in an apartment. You could save about \$25 a month. Would that help? Not necessarily! Your landlord would probably Raise your rent \$50 a month, Because now you have a Garden Apartment. Net loss: \$25.

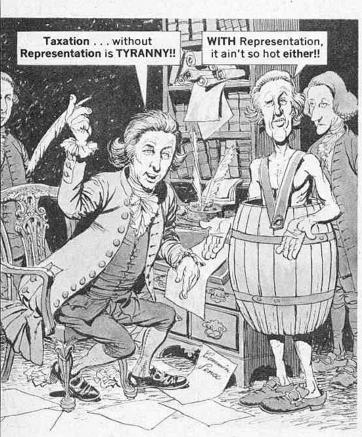
You could save money
By lowering the temperature
To 65° in the winter.
That saves you about \$10 a month.
Or does it?
At 65°, your whole family
Will come down with all kinds of sicknesses.
And you'll have a \$50 doctor bill.
Net loss: \$40.

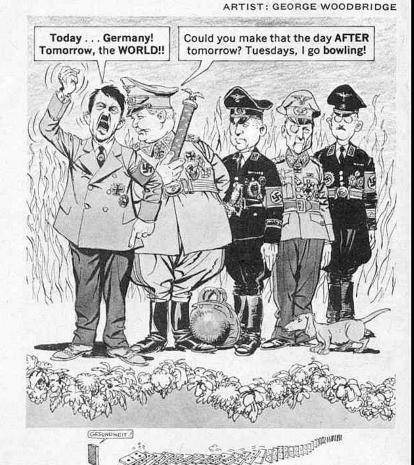
What to do?
Forget the whole thing and have a good time?
Go to a movie and get away from it all?
Not so fast! Movies cost \$3.50!
And that's \$14 for a family of four!
With that money, you could feed a family of four For 15 minutes.
Of course, you could go to a Drive-In Movie.
That's cheaper. Unless you drive!
With the price of gasoline
It comes to about the same thing.
Oh, well, hang in there, America.
Like . . . you have a choice?!?

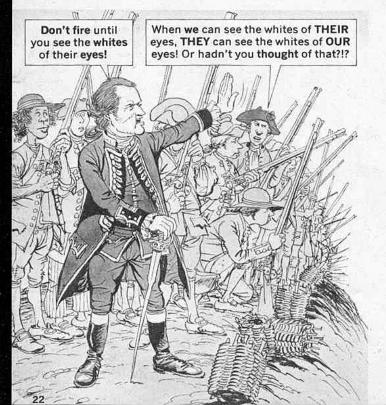


History has recorded the famous words uttered by famous men . . . words that we all know well. But did it ever occur to you that maybe the other people present didn't just stand around applauding

ZAPPERS THAT H







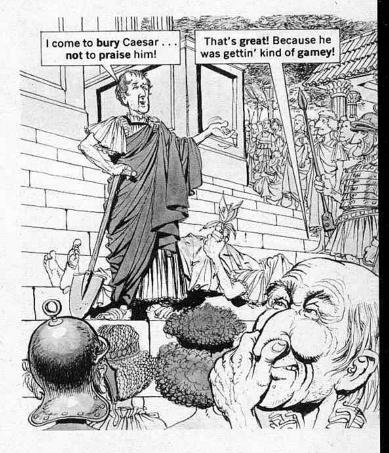


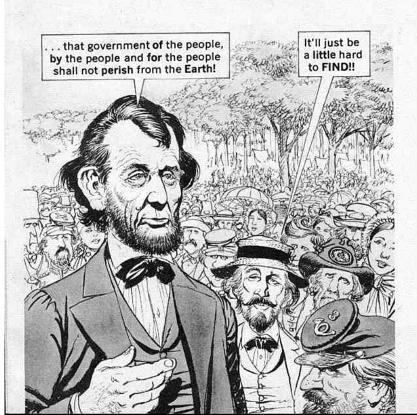


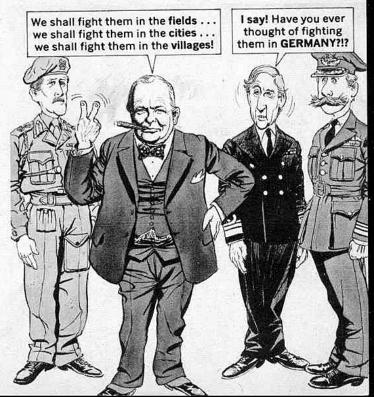
when those words were said . . . that maybe somebody else had an answer or a topper or some equally important words to say in rebuttal . . . only we're not familiar with those words because they're the

ISTORY FORGOT



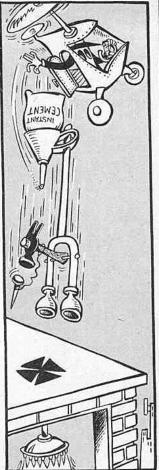


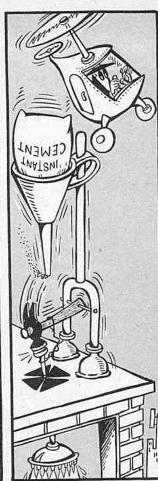


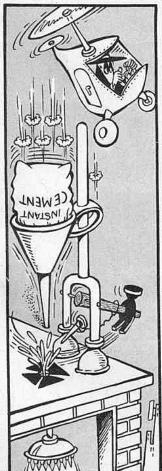
















A COLLECTION OF BUSINESS AND DISTINCTIVE... BUSINESS AND

City Police Department
Office of the Commissioner

The Honorable Brice Tugwell Head Pig (3)

Omega Omega Omega Fraternity Upsilon Chapter University of Michigan

Ronald Fortesque Resident Streaker

Gentlemen's Lavatory Grand Ritz Hotel

> James Conway Flusher

BE BEE

Madame Simone's House Of Pleasure

Massages—Intimate Physical Therapy

Wilma Latour Home Delivery

THE MAFIA

New York Chicago Detroit Las Vegas

Ernest "Necktie" Fazio Veiled Threats and Shakedowns Pillar Facing Fifty-Dollar Window Clubhouse Section Santa Anita Race Track

> Roscoe Fleen Hot Tips

No Appointment Necessary

Espionage Division
United States Counter-Intelligence Agency

Lazy Oaks Retirement Village Winsome Springs, Florida

> Claudia Wickwire Villa 17-B Swinging Widow

"Snowflower"



SOCIAL CARDS ... FOR THE MAD WORLD OF TODAY

WRITER: FRANK JACOBS

Miss Angela St. James Groupie Epstein and Garfinkle Wholesale Clothing and Sportswear

Drew Simpson Token Wasp

The New York Telephone Company Service Division

T.R. Mannings, Supervisor 991-0099 If Out of Service, call 863-0989 If No Answer, call 767-0079



THE AKRON OWLS Professional Hockey Club

> Pierre Le Drecque Penalty Killer and Maimer

Investigations Division The Department of Justice United States of America

> Edwin R. Scanlon Plea-Copping

LOCAL 544 International Brotherhood of Teamsters

EDWARD T. MUNCRIEF
GOON

"Death to Capitalistic Swine!"

The Blood Brothers Liberation Army

Wilfred Huggins
Community Relations



The American Society of Reincarnation

Walter Hotehkiss Thomas Edison Millard Fillmore Johann Sebastian Bach Henry VIII Marco Polo Cain

ALL IN THE FAMILY



The story of Archie Bunker... an obnoxious bigot... with a deranged wife, a goofy daughter and a lumpish son-in-law... whose sole mission in life is to spin off other TV shows and thereby create and nurture...

SPIN-OFFSPRING DEPT.

The "Al

WRITERS: STAN HART & E. NELSON BRIDWELL

MAUDE



The story of Edith's cousin, who was divorced three times, whose daughter's already gone that route once, whose voice is louder and lower than a Longshoreman's, and who does real funny things like having abortions.

MIKE AND GLORIA



Archie and Edith's kids move to their own show after Mike graduates into the army of the unemployed, Gloria loses her job, and they go on Welfare where they spend all their time demonstrating for funny liberal causes.

GOOD TIMES



Florida, Maude's former maid, who didn't do windows, but did do enough scene-stealing shticks to get her own show (and family), has fun trying to subsist in Chicago during times that are anything but "good".

CAROL



Maude's daughter takes her invisible child and moves into her own show where she tries to answer the ageold question, "Can a divorced Mother find happiness with nothing more to offer a man than a size 38 bust?"

J. J



Florida's boy strikes out on his own, (and does, with bases loaded, yet) as an artist who moonlights as a scarecrow and who regularly gets into trouble because he smiles too broadly and keeps swallowing his ears.

COCKNEY KOOK



Mrs. Naugatuck, Maude's maid, gets her own show which offers TV viewers something startlingly new . . . a real live WASP (White Anglo-Saxon Protestant) in the only situation comedy ever done with English sub-titles.



I In The Family"

THE JEFFERSONS



Archie's former neighbor, a success who moves away so he can escape the bigoted White establishment and set up a bigoted Black establishment, discovers his son is so bland that he may not even get his own spin-off.

ARTHUR



Arthur realizes that, by hanging around Maude, he'll never be anything more than a dull successful surgeon, so he takes off in his own show and proves that questions of life and death need not be all that serious.

Tree

-OR"THE HISTORY
OF A SPIN-OFF
BONANZA-PAST,
PRESENT AND
FUTURE"

Present Spin-Offs

Spin-Offs To Come

STEP ON HARRY



Bentley, the Jeffersons' confused Englishman, who can only get rid of a backache by having someone walk all over him (which may explain why they lost the Empire) gets even more confused when no one watches his show.

THE WILLISES

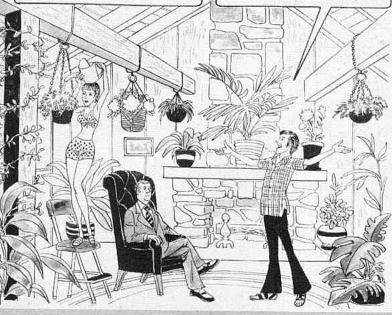


The Jeffersons' neighbors, that racially mixed couple, move to Queens next door to an obnoxious bigot, his deranged wife, his goofy daughter and lumpish son-in-law who immediately start pushing for their own show.

Consider the history of Mankind! In the beginning, the jungle was dangerous and threatening! And so, for comfort and safety, Man moved inside protective dwellings! Today, Civilization has reached great heights! And yet, Mankind still feels threatened and in danger! So we've reversed the process! Today, for comfort . . .

... we bring the JUNGLE inside our dwellings, as my Wife has done!

You said it, Pal! Including the WATERFALLS!







BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE OF...

INDOOR Case State

battle!

What a healthylooking vegetable garden! Well, it gave me plenty of trouble! I really wanted a successful garden this year, but I ran into a problem!



Weeds kept sprouting and choking off the seedling plants! I started a real battle with them, raking —and pulling them out—and using weed killers!



Well, you must've won the battle! You have a beautiful crop . . . !



Actually, Those are the WEEDS!!



Me Me

You see that? The economic situation sure is bad! It's not that bad!

Just look around you! People are growing their own vegetables! That shows you things aren't going so well! It all depends on your point of view! In the Great Depression, people planted vegetable gardens in empty lots ... just like they're doing today! That proves things are desperate!

Well, as I see it, things are booming! I'm in the SEED BUSINESS!!





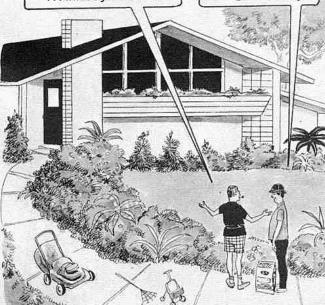




ARTIST & WRITER: DAVE BERG

You've got the best darn garden in the neighborhood!
Tell me the truth, Charlie
... what's your secret?

Modern technology
... and the miracle
of "Better Living
Through Chemistry"!



I bought this special package of fertilizer! It's the latest thing in the ever-advancing science of Agronomics! It has a fantastic ingredient that works like magic!

Really?!? What IS this fantastic ingredient . . .?

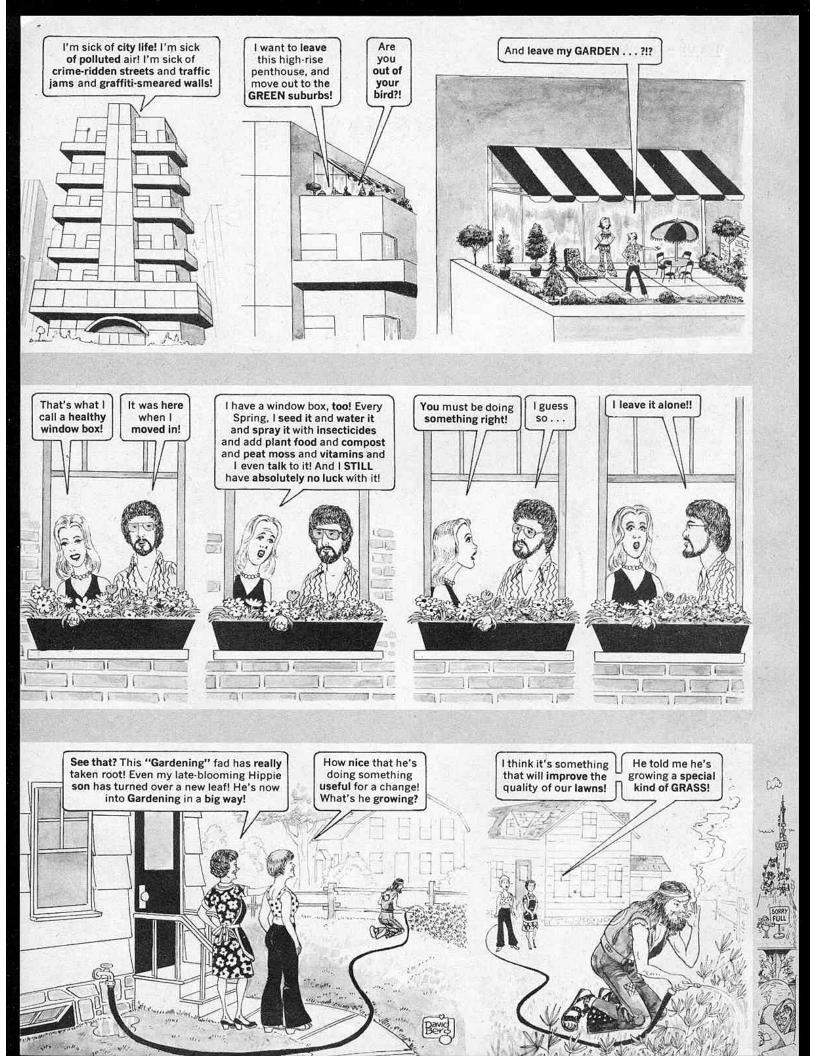


HORSE MANURE!!











AD WE'D LIKE TO SEE

THE GERITOL COMMERCIAL

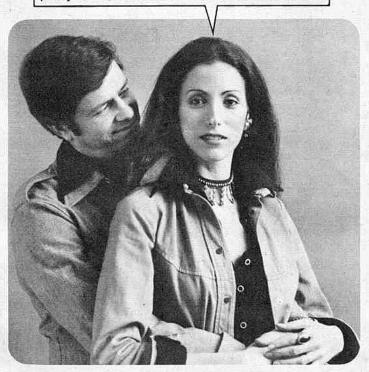
I love my Wife! She's a good Mother! She helps the kids with their homework . . . she cleans the house . . .



... she does the cooking ... and the dishes ... and the wash ... and the shopping ... and she never complains!



I always say, "Why not take care of yourself?" So I get plenty of rest, I eat balanced meals, and I take Geritol!



Yep, I love my Wife! Too bad she don't look as good as my girlfriend here! Then, maybe I'd go home more often!



PHOTOGRAPHER: IRVING SCHILD

WRITER: DICK DE BARTOLO

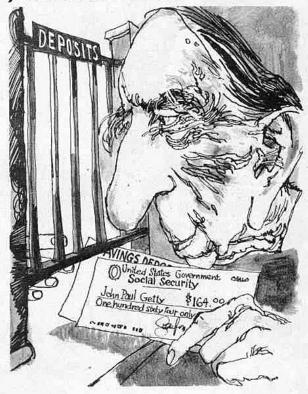
A MAD SOME WELL-

ARTIST: SANDY KOSSIN

EUELL GIBBONS



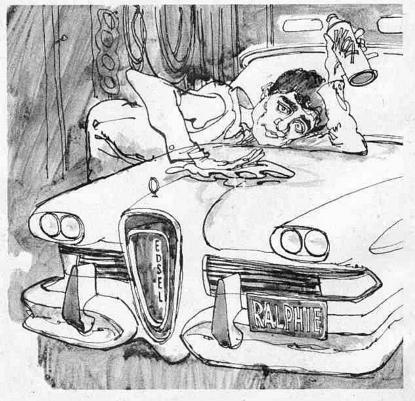
JOHN PAUL GETTY



HENRY KISSINGER



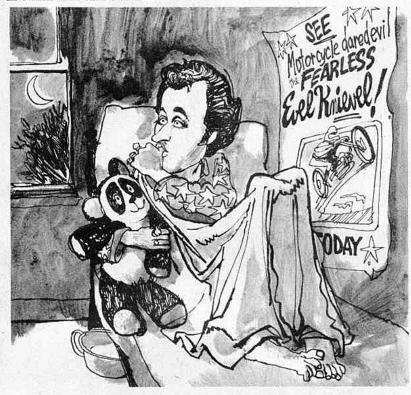
RALPH NADER



CELEBRITES'SECRETS

WRITER: PAUL PETER PORGES

EVEL KNIEVEL



GLORIA STEINEM



FIDEL CASTRO



COL. SANDERS



FROM BAD TIMES TO VERSE DEPT.

Jack Sprat and his Wife aren't splitting the meat these days. They can't afford any. Little Miss Muffet has hocked her tuffet and hasn't had curds and whey in a month. Old Mother Hubbard's cupboard is twice as bare as it used to be, and Peter Peter's so broke he can't pay for a pumpkin. Like the rest of us, the Nursery Rhyme Folks have fallen on bad times, which is our way of introducing...

Mary Had A Little Lamb



Mary had a little lamb, It's fleece was white as snow; And everywhere that Mary went The lamb was sure to go.

But Mary found the cost of meat Had soared, which didn't please her; Tonight she's having leg of lamb— The rest is in the freezer.

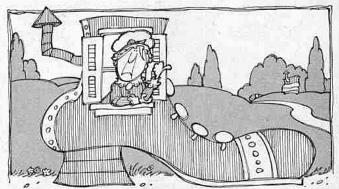
Twinkle, Twinkle Little Star



Twinkle, twinkle little star,
Way up in the sky so far;
How I'd love to spend my days
Basking in your brilliant rays;
I wish and pray that you were near,
Inside our house, just shining here;
Because we won't have light until
We pay off our electric bill.

MAD'S MOTH

There Was An Old Woman



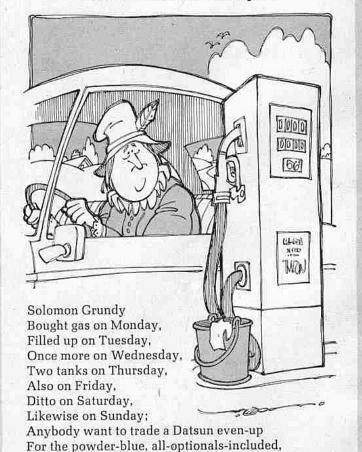
There was an old woman who lived in a shoe. Who said, "With my income, it's all I can do; "It may be substandard, but just down the block, "I know an old woman who lives in a sock."

and the latest terminal transfer

ARTIST: PAUL COKER, JR.

WRITER: FRANK JACOBS

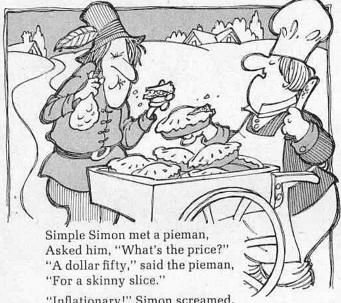
Solomon Grundy



Comfort-Control, 1975 Cadillac of Solomon Grundy?

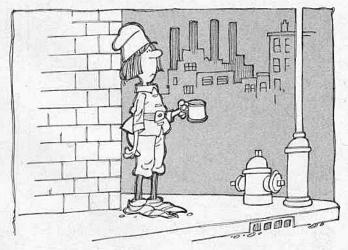
RECESSIOI RGOOSE

Simple Simon



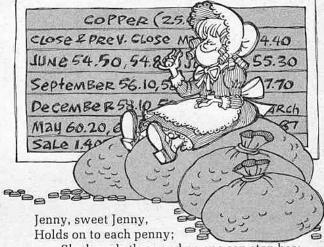
- "Inflationary!" Simon screamed,
- "My business you are losing!"
- The pieman shrugged, "I'd charge much more
- "If sugar I were using."

Little Jack Horner



Little Jack Horner Now stands on a corner And begs for a small contribution; They had to close down The big steelworks downtown, But at least there's a lot less pollution.

Jenny, Sweet Jenny



She hoards them and no one can stop her;

They'll never be spent

'Cause she's found ev'ry cent

Now contains twice its value in copper.

Wee Willie Winkie



Wee Willie Winkie Runs where he goes-Skipping past the grocer's, Dodging those he owes.

True, he's a deadbeat; Still, what the hell-Compared to all his neighbors, Willie's doing well.

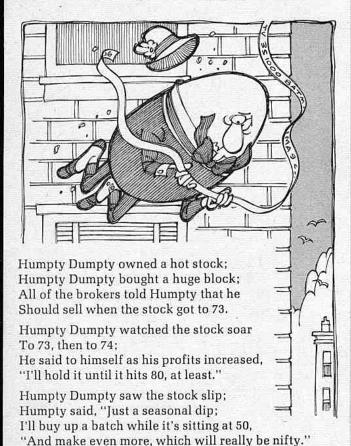
What Are Little Dimes Made Of?



What are little dimes made of?
What are little dimes made of?
Lead and zinc
And scrap-iron, I think,
That's what little dimes are made of.

What are dollar bills made of?
What are dollar bills made of?
Not much, I fear
And it gets worse each year.
That's what dollar bills are made of.

Humpty Dumpty



"But I'm buying up more with what's left of my cash."
Humpty Dumpty let out a shout;
Humpty Dumpty said, "I'm wiped out!"
He jumped from a window and said with a cry,
"The market's hit bottom—and soon so will I."

He said, "Yes, I've heard there is talk of a crash,

Humpty Dumpty saw the stock dive

From 50 to 30 to 14 to 5;

Jerry, Jerry, Big and Hairy



Jerry, Jerry, big and hairy, How does your loansharking grow? "With luckless slobs "Who've lost their jobs "And have to see me to get dough."

Jerry, Jerry, big and hairy, What do you charge for your service? "My cash is lent

"At thirty per-cent;
"They pay up, or else I get nervous."

Jerry, Jerry, big and hairy, What if some poor slob is late? "I bust his nose "And stomp on his toes" "Then double the in-ter-est rate!"

Tweedledum and Tweedledee



Tweedledum and Tweedledee Were called to Washington To solve the economic mess And see what could be done.

They talked of things like price controls, Of more aid to the states, Of tax deductions, welfare boosts And higher tariff rates.

The more they talked, the more they fought As only experts can;
Until, one day, they both agreed
They had the perfect plan.

"There's just one way," they told the press;

"It's always worked before;

"To solve the economic mess, "We need a nice long war."



There's a new hit mystery movie making the rounds these days! The big mystery about this movie is why so many prominent stars agreed to participate in this idiotic...

MUDDLEONI ORIENT EXPRESS

Score cards! Get your score card! You can't tell the stars without a score card!

> Post cards . . souvenirs. murder

Why, it is my old friend, Hercules Pirouette! Will you be traveling with us this trip?

Yes! It is most imperative that get to London! Are you on an important case?

No! Harrad's is having their annual sale of Mustache Wax and Greasy Kid Stuff Hair Tonic! I also like to return to London regularly to polish up my English so people can understand what I'm saying!

It's much too late for that!

Sorry, Sir . . but we're all full up! All twelve places on the train are taken!

Cheez!

Forget

about

the

lousy

light!

1 just

gave

UD smoking

What?! We run a whole luxury train for only twelve passengers?! No wonder this railroad is going broke! I am a Director of this line, and I order you to place M. Pirouette in the empty berth we save for an emergency! It is only temporary! I have the feeling that a permanent vacancy will develop before long!

WRITE: LOU SILVERSTONE

ARTIST: ANGELO

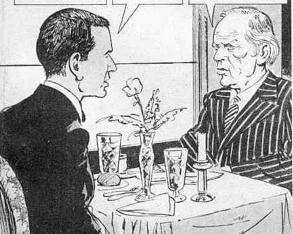
And wire the Ovaltine Co. about that chipped Orphan Annie mug!

Yes, sir! Anything else?

Did you answer all my mail?

Everything but the anonymous letters!

Why didn't you answer THOSE, you idiot?! Why do you think I hired you as my Secretary? I can handle ordinary mail MYSELF!!



Would you mind giving me a light?

Hmm! Why do you ask for a light when I observe a lighter on the table? Perhaps it does not work . . or perhaps you wish to speak to me on another matter that does not concern a light! Perhaps fate has sent me to your table . . . two strangers on a train, their lives

forever! entwined by steel rails and steam!

I'll get to the point! My life is in danger! I'll pay you a lot of money to take on a job for me! I need a bodyguard!

bodyguard? thought you needed a light?!?







It is nothing! We

Say . . .

Mr. Ratspit!

I brought Mr.

Mr. Ratspit will need more than a "pick-me-up" to pick him up! He will need six pall bearers! He has been murdered! Touch nothing!

But it's impossible! The door was locked from the inside! The impossible is

The impossible is sometimes probable, and the probable is always possible! Maybe he's not dead! There's a Doctor in the Coach Section! Go and get him! The Doctor says he is very sorry ... but he does not make Compartment calls!



No, he is dead! You will notice that some of his wounds are deep . . . while others are light!

Which means there may have been more than one murderer! Perhaps a strong man, and a weak woman! Or perhaps a strong woman and a weak man!

Or a strong man and a weak man ... or a strong woman and a weak woman! Or perhaps it was one person who is trying to confuse us! But you're doing a fine job of that! Ahh, my friend, I know what you are thinking! You are thinking: How lucky you are that I happen to be a passenger on your train! Actually, I was thinking: Why couldn't Sherlock Holmes have been a passenger instead!? But . . . since YOU are here, Pirouette, you must solve this murder! I do not want the Jugoslav Police to bother my First Class Passengers! So hurry! I would like this case solved before the snowplow rescues us!



Ahh, I enjoy a good race! I'm betting on the snowplow!

clues . . . there are so many clues, I may save some for my next case!

Mr. Ratspit wore one of those watches that stops precisely at the time the wearer is killed, which you can all see is Midnight! A pipe cleaner! A button from a tunic! A man's handkerchief . . .

HONK Does this belong that bears a lipstick's traces! A railroad ticket to romantic places...

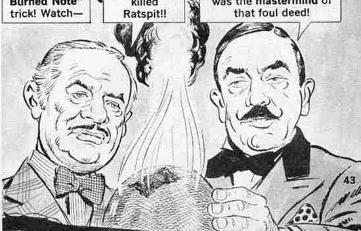
A cigarette



With the help of this hatbox dummy, I will now perform my famous "Restoring The Burned Note" trick! Watch—

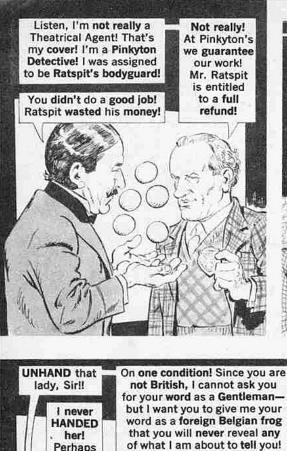
It says—
"ROSEBUD"!
I know!!!
Citizen
Kane
killed
Ratspit!!

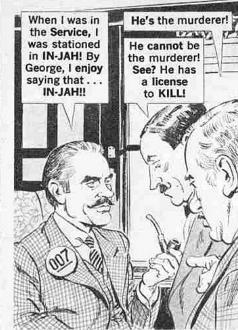
No, "Rosebud" was the name of the Armpit child who was kidnapped and brutally slain five years ago! This note proves conclusively that Ratspit was the mastermind of that foul deed!











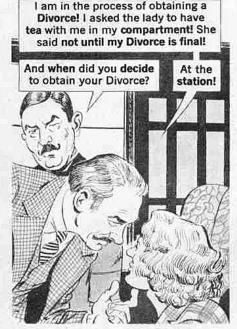
Miss Deviledham, I overheard you tell the Colonel at the station, "Not now! When it is over, maybe then!" When WHAT was over? The Depression?! The moon over Miami!?! Or a MURDER . . . ?!

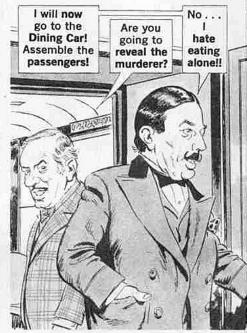
Sorry, but I'm not at liberty to answer that question!

May I remind you that this is a murder investigation, and you are not at liberty to be at liberty to not be at liberty to answer it!!











Ladies and gentlemen, I have two possible solutions to the crime! The

first is a simple one: the murderer boarded the train at Belgrade

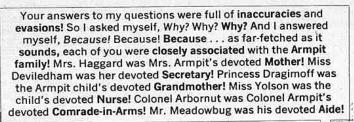
In this solution, there is no mysterious stranger! The Conductor's uniform is just a Red Herring! Incidentally, have any of you tried the Red Herring in Wine Sauce? Delicious! My compliments to the Chef! But tell him—

M. Pirouette! I implore you!

You all remember the Armpit kidnapping! I have positive evidence . . . this burned burnt note . . . which proves that Mr. Ratspit was the mastermind behind that horrible crime!

will that stand up in court? It will—if nobody turns on a fan!







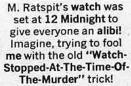
Mrs. Armpit was Mr. McQueer's Fairy GodMother! Mr. Lardman was the devoted Cop on
the beat who fell in love with the Maid!
Bierre was her devoted Father! Countess
Adrenali was Mrs. Armpit's devoted Sister,
making the Count her devoted Brother-In-Law!
Fraulein Schnitzel was the devoted Cook...
and Mr. Oscarelli was the devoted Chauffeur!

We'd better hurry! It sounds like somebody's gone stark raving mad on that train...!



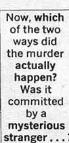
For my next number, I will now do "The Actual Murder"!

Gasp . . . choke! Somebody's trying to poison me! My sedative's been spiked with . . . Baby . . . Food . . .









Or was it committed by twelve people who booked passage on this train months in advance knowing that Mr. Ratspit would be traveling on it? Did these people act as a Jury of twelve?

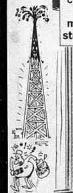
M. Pirouette, you neglected to include ME as a suspect! That means THIRTEEN . . . and makes your "Jury" theory all wrong!

THIRTEEN?!?
Ah, yes...of
course! There
is also—uh—a
third possible
solution that
is even more
complex than

the other two! Oh, not AGAIN! We've ALREADY committed ONE perfect crime! What say we have ANOTHER go at it?!?

HEAR!









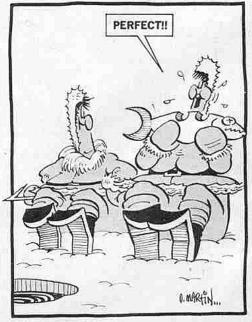










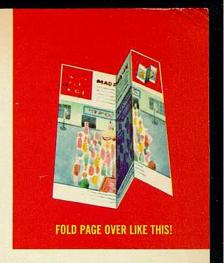


WHAT LARGE
GROUP WOULD
BE DELIGHTED
TO HAVE
PRESIDENT
FORD JOIN
THEIR RANKS?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Groups with special problems always attempt to enlist prominent new members in order to focus attention on their needs. Thus, President Ford is eagerly sought by many to lend prestige to their cause. To discover one of the largest of these groups, simply fold in the page as shown.



A

FOLD THIS SECTION OVER LEFT

B FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE THOUSANDS OF GROUPS HOPE FORD WILL COME JOIN THEIR RANKS SO THE PRESIDENT CAN BLESS THEM WITH HIS PRESENCE AND APPROVAL

WHAT LARGE GROUP WOULD BE DELIGHTED TO HAVE **PRESIDENT FORD JOIN THEIR RANKS? FOLD PAGE OVER LIKE THIS!** A B FOLD BACK SO "A" MEETS "B" WELFARE **HANDOUTS** THE JOBLESS ARTIST & WRITER: AL JAFFEE AMB





